

Travel Partner Directory

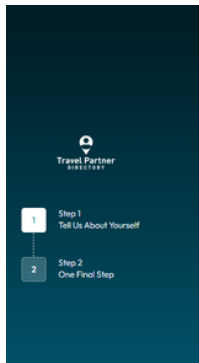
How to create your supplier account and manage your supplier listing

Create Your Basic Supplier Account

Scan the QR code to open the Supplier Registration page, then follow the three-stage sign up shown on the steps below.



1 Representative Details



Tell Us About Yourself

First Name * Last Name *

Enter First Name Enter Last Name

Username *

Example: TravelPro123

Phone Number

Enter Phone Number Here

Enter Email ID * Country *

NEXT STEP →

Already Registered? Login Contact Support

First Name & Last Name

Enter the name the account owner or primary supplier contact

Username

Choose a unique business username. You'll use it to sign-in

Phone Number

Use a primary phone number and the country code if applicable.

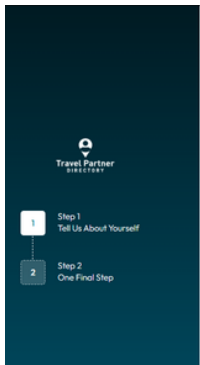
Email ID

Use a primary email that can receive account messages.

Country

Enter the company or primary business location.

2 Complete the Sign-up



One Final Step

Supplier/Company Name

Supplier/Company Name

Password *

Enter Password

Weak

Confirm Password *

Enter Password

☐ Allow Weak Password

PREVIOUS STEP SIGN UP →

Already Registered? Login

Supplier/Company Name

Enter the public-facing company or supplier name advisors will recognize or can easily search.

Password

Create a unique strong password. The password must be at least have 1 uppercase, 1 lowercase, 1 symbol and 1 number.

Confirm Password

Re-enter the password exactly the same before signing up.

3 Account Dashboard

Account Info

Account Info

Zen TARC

Travel Advisor Resource Center (TARC)

#user45032 | krichenzendasswaid@gmail.com | 7072223508

First Name *

Last Name *

Phone Number *

Email Address *

Username *

Position/Title

Supplier/Company Name *

EDIT ACCOUNT

Add/Update Personal Account Information

Click "Edit Info" button to add or edit representative information.

Create Your Supplier Listing

From the supplier dashboard, click "Create/Manage Listing"

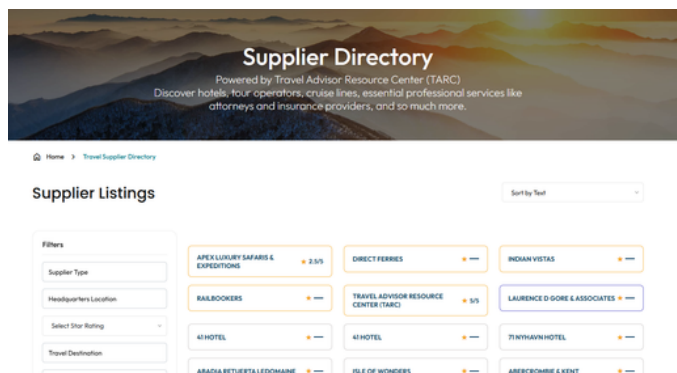
1. Click "Edit Info"
2. Add Supplier Photo/Logo
3. Fill in the representative *First & Last name, Primary Phone Number, Profile Handle, Position/Title, and Supplier Name.*
4. Choose from the dropdown "*What Type of Supplier Are You*"
5. Add the supplier "*Website Link*"
6. **Advisor Rewards:** Check if you have an advisor rewards program
7. **Member of USTOA:** Check if you are a member of the USTOA
8. Choose from the dropdown your "*Travel Specialties*" based on *Destinations and Style.*
9. Add your Social Account Page Links: Facebook, Twitter, Youtube, Instagram, Tiktok and/or LinkedIn



Know the Site. Grow Your Visibility

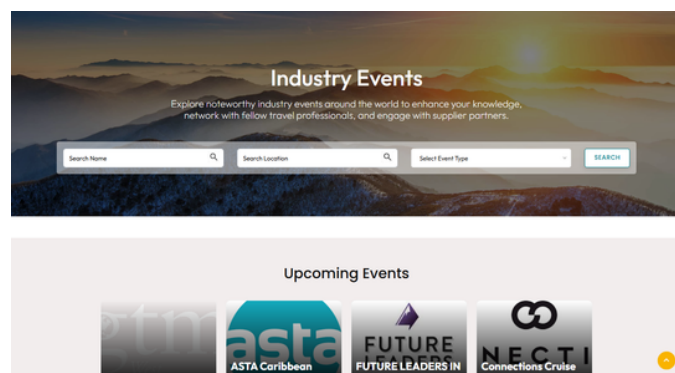
Platform pages help suppliers connect, learn, and stay visible to travel advisors.

1 Supplier Directory



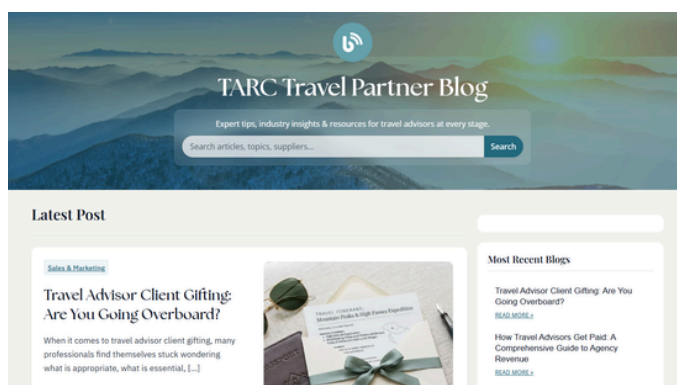
The **Supplier Directory** organizes businesses by supplier type, head quarter's location, star rating, destination, and style. Category tiles help advisors narrow the directory before viewing individual listings and contact information

2 Industry Events



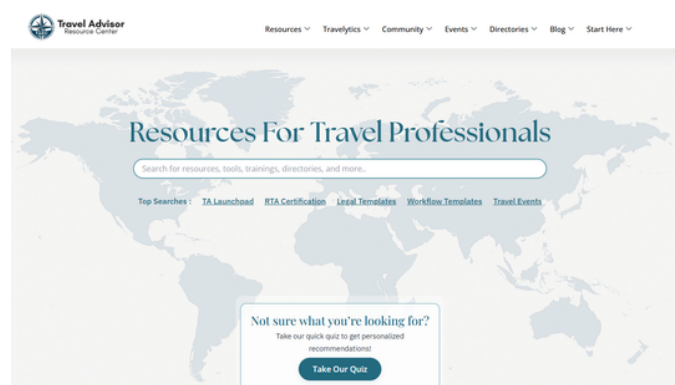
Industry Events houses upcoming, featured, and popular travel-industry events. Event cards and detail pages show dates, locations, descriptions, and participation context.

3 Partner Blog



Partner Blog publishes industry articles from travel professionals and supplier partners. Topics include supplier products, destination knowledge, sales opportunities, operations, and business development

4 TA Resources



TA Resources connects travel advisors to the *Travel Advisor Resource Center (TARC)*'s website, resources, related programs. Resources include the Travel Advisor Resource Guide, travel guides, legal templates, RTA training, TA Launchpad, CRM setup, and the Travel Agency Puzzle, etc.

KEEP YOUR PROFILE TRUSTWORTHY

Use a monitored email, a working website or agent portal, a clear description, and accurate service categories.

Interested in partnering with us? We'd love to hear from you! Contact our team at partners@thetarc.com to explore partnership opportunities and discover how we can work together.